



2023 - 2024 CALENDAR



IGNC Abrazo Children Reception*

Saturday, January 13, 2024
6:00 p.m. - 9:30 p.m. | La Posada Hotel - San Agustin Ballroom | Invitation only | Business attire | Est: 1961

Commander's Reception Hosted by Falcon Bank

Thursday, January 25, 2024
7:00 p.m. | Sames Auto Arena | Invitation or Media credentials required | Casual attire
Est: 1979 | In-kind Sponsors: Sames Auto Arena & Doctors Hospital

Diocese of Laredo - St. Augustine High School Knights 96th Anniversary Gala*

Friday, January 26, 2024
7:30 p.m. | The Laredo Country Club
\$150 per person | \$1,500+ Table of 10 - For Information call 956-724-8131
Entertainment: TBD
Cocktail Attire
Est: 2018

Boys & Girls Clubs of Laredo C.Y. Benavides III Wine Tasting Gala*

Saturday, January 27, 2024
6:00 p.m. - 2:00 a.m. | Laredo Country Club
Tables of 10 - \$2,500 and up
Entertainment: TBD
Formal Attire | Est: 1995

American Historical Theatre George Washington Performance

Wednesday, January 31, 2024
TAMIU Recital Hall
Contact WBCA for Showtimes
FREE Admission | Casual Attire |
Sponsored by:
Castellano & Carpenter Dental Associates PC

Noche de Cabaret - LULAC Council #7*

Higher Education Award Honoree: TBD
Friday, February 9, 2024
7:00 p.m. - 12:00 a.m. |
Casa Blanca Event Center - Ballroom |
\$30 per person | Table of 8: \$240 | BYOB & Food Platter |
Entertainment: TBD
(For ticket information, please contact:
Joe Gonzalez: 956-949-7685) | Cocktail attire | Est: 199

Comedy Jam for George*

Friday, February 9, 2024
7:00 p.m. & 10:00 p.m. (2 shows)
Laredo Little Theatre - 4802 Thomas Avenue \$30 per person | Casual attire | Est: 2004

WBCA Pipes & Stripes Car Show Sponsored by VitalMed Urgent Care

Saturday, February 10, 2024
12:00 p.m. - 4:00 p.m.
FREE Spectator Admission | \$25 Per Car Entry | El Metro Park & Ride
Casual attire | Est: 2015

Princess Pocahontas Pageant and Ball*

Saturday, February 10, 2024
Pageant: \$60 per person
Location: Laredo College Guadalupe & Lilia Martinez Fine Arts Center Theater - begins promptly at 7:00 p.m.
Ball: \$65 per person
Location: Los Patios (immediately follows Pageant)
Formal attire required | Est: 1980

WBCA Carnival Sponsored by McDonald's of Laredo

February 15 - 26, 2024
Thurs. Feb. 15th: GRAND OPENING
Doors Open at 4PM - McDollar Day- Rides \$1
P-O-P Days: \$30 - Feb 16, 17, 24,
Fri. Feb. 16 (Gates open at 5 PM);
Sat. Feb. 17- Sun. Feb. 18 (Gates open at 1 PM);
Mon. - Thurs. Feb. 20-23 (Gates open at 5 PM);
Fri. Feb. 23 - Sunday Feb 25. (Gates open at 12 Noon) | Sames Auto Arena (Parking Lot) |
\$2 Admission | \$8 Pre-sale discount ticket sheets (18 tickets) - Available online & at WBCA ticket kiosk at Mall Del Norte - Valid dates for discount tickets Feb. 19-22 ONLY | Est: 1966 | For complete schedule & promotions, visit: wbcacarnival.org.

IBC/Commerce Bank Youth Parade Under the Stars

Thursday, February 15, 2024
6:00 p.m. | South on San Bernardo
FREE general seating
Casual attire
Est: 1972

WBCA/La Posada Hotel Welcome Luncheon*

Friday, February 16, 2024
12:00 p.m. | La Posada Hotel - San Agustin Ballroom | Invitation or Media credentials required | Business attire | Est: 1996
Sponsored by La Posada Hotel

Juegos de Amistad Hosted by the Boys & Girls Clubs of Laredo and the Consulate General of Mexico

Friday, February 16, 2024 | Time: 3:00 PM - 5:00 PM
FREE Admission
Location: Benavides Boys and Girls Club of Laredo (500 Moctezuma) Est: 2022

Caballeros Cocktail Party*

Friday, February 16, 2024
6:00 p.m. - 8:00 p.m.
Location: Paseo Real
\$50 Per Person | Formal Attire | Est. 1961

Society of Martha Washington Colonial Pageant & Ball*

Friday, February 16, 2024
Venue: Sames Auto Arena
Pageant: begins promptly at 7:30 p.m.
Ball: immediately follows the Pageant
\$200 per ticket
Formal attire | Est: 1939



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WBCA Jalapeño Festival Sponsored by La Costeña

Friday February 16, 2024 (2-Day Festival)

El Metro Park & Ride (Thomas & Hillside)

General Entry: Pre-sale: \$35 two-day pass;
\$50 single day ticket at the Gate.

Pre-sale La Costeña Hot Spot Area: \$150 Per day (includes GA); Tables of 10 available on a first come first serve basis. Regular Price: \$1500 GA included. (Complimentary Food, Complimentary Non-Alcoholic Beverages, Half-Priced Beer & Access to comfort stations.)

Pit Pass Area: \$75 Per Day (includes GA); Regular Price: GA included.

(Half-Priced Beer and Access to comfort stations.)

Friday, February 23rd: 6 pm - Midnight Entertainment: TBD

Additional Sponsors: Bud Light, Miller Lite, South Texas Ford Dealers, Whataburger, Reliant and Ron Hoover RV & Marine Centers of Laredo | In-kind Sponsors: Z-93/Big Buck 98.1, Taco Palenque & Dominos Pizza| jalapenofestival.org | Casual attire | Est. 1978

WBCA/IGNC International Bridge Ceremony Sponsored by La Posada Hotel

Saturday, February 17, 2024

7:30 a.m. | Juarez-Lincoln Bridge

Invitation or Media credentials required

Business attire | Est: 1961

Anheuser-Busch Washington's Birthday Parade

Saturday, February 17, 2024 | 9:00 a.m.

South on San Bernardo| FREE general seating Casual attire

| Est: 1898 Additional Sponsor: Person, Mohrer, Morales,

Boddy, Garcia, Gutierrez, PLLC (PMBG).

Mr. South Texas Luncheon Hosted by Texas Community Bank

Honoree - Mr. Porter S. Garner III

Saturday, February 17, 2024| 12:00 p.m.

Laredo Country Club|\$150 per person |\$1,500 table of 10|

Business attire | Est: 1952

WBCA Jalapeño Festival Sponsored by La Costeña

Saturday February 17, 2024 (2-Day Festival)

El Metro Park & Ride (Thomas & Hillside)

\$50 single day ticket at the Gate.

Pre-sale La Costeña Hot Spot Area: \$150 Per day (includes GA); Tables of 10 available on a first come first serve basis.

Regular Price: \$1500 GA included. (Complimentary Food, Complimentary Non-Alcoholic Beverages, Half-Priced Beer & Access to comfort stations.)

Pit Pass Area: \$75 Per Day (includes GA); Regular Price: GA included.

(Half-Priced Beer and Access to comfort stations.)

Saturday: 6 p.m. - 1 a.m. | Entertainment: TBD

Additional Sponsors: Bud Light, Miller Lite, South Texas Ford Dealers, Whataburger, Reliant and Ron Hoover RV & Marine Centers of Laredo | In-kind Sponsors: Z-93/Big Buck 98.1, Taco Palenque & Dominos Pizza| jalapenofestival.org | Casual attire | Est. 1978

Noche Mexicana: A Presentation of Señor y Señora Internacional - LULAC Council #12*

Saturday, February 17, 2024

7:00 p.m. - 12:00 Midnight | Paseo Real

\$60 per person| \$600 table of 10

Black tie| Est: 1925

Society of Martha Washington Cocktail Party*

Saturday, February 17, 2024

7:00 p.m. - 9:30 p.m. |

TBD-- \$75 per person / Entertainment: TBD | Cocktail attire

| Est: 1939

WBCA Membership BBQ

Sunday, February 18, 2024

5:30 p.m. - 8:30 p.m.

Webb County Fair Grounds on Hwy 59 East

Members: No Fee Non-Members: \$25 per person

WBCA membership or Media credentials required.

Casual attire | Est: 1989 / In-kind Sponsor: Fuddruckers

H-E-B Fireworks Extravaganza

Sunday, February 18, 2024

2 p.m. - 10 p.m. Tailgate & LIVE Music

8:00 p.m. Fireworks Show

Webb County Fair Grounds on Hwy 59 East

FREE Admission/ Casual attire| Est: 1898

WBCA Red, White and BBQ

Friday - Saturday, February 23-24, 2024

Friday Set up

Saturday 8am- 6pm

El Metro Park & Ride (Thomas & Hillside)

FREE Admission/ Casual attire| Est: 2023

Laredo College Family Fun Fest and Musicales*

Saturday, February 24, 2024

12:00 p.m. - 5:00 p.m. | Laredo College Fort - McIntosh Campus

| Entertainment: Music, food, performances

Free admission| Casual attire | Est: 1988

www.laredo.edu

WBCA Stars & Stripes Air Show Spectacular Sponsored by Miller Lite

Sunday, February 25, 2024 | 11:00 a.m.

Laredo International Airport (Maher entrance)

\$15 General Admission • 12 yrs. & under FREE

**Afterburner Club Sponsored by Falcon Bank:

Pre-Sale: (GA included) - \$75 per person (Any Age) | Table of 10 - \$750|

Regular Price: (GA Not Included)

(Area includes Complimentary Food, Complimentary Non-Alcoholic Beverages, Complimentary Beer & Access to comfort stations.)

**Flight Line: Pre-Sale \$35 -GA Included|

\$35 at gate - GA NOT Included.

(Area includes Complimentary Pizza; Complimentary Non-Alcoholic Beverages & Access to comfort stations.) Additional Sponsor: Falcon Bank;

In-Kind Sponsors: Ron Hoover RV & Marine Centers of Laredo,

Reliant NRG and Dominos Pizza| thewbcacairshow.org Casual

attire| Est: 1998

WBCA Carnival Sponsored by McDonald's of Laredo : McMonday

February 26, 2024 (Gates open at 12 Noon)| FREE Gate

Entry w/ McDonald's Receipt| Sames Auto Arena (Parking Lot) \$2 Admission (without McDonald's receipt)|

P.O.P. Wristbands \$20 |Est: 1966| For complete schedule &

promotions, visit wbcacarnival.org

WBCA President's Cup Golf Tournament Sponsored by Vantage Bank

Saturday, March 2, 2024

Laredo Country Club | 1415 Country Club Dr. Open to all

ages| Casual attire | Est: 2019| Register at wbcalaredo.org

\$200 entry fee.