



2023 - 2024 CALENDAR



IGNC Abrazo Children Reception*

Saturday, January 13, 2024

6:00 p.m. - 9:30 p.m. | La Posada Hotel - San Agustin Ballroom | Invitation only | Business attire | Est: 1961

Commander's Reception Hosted by Falcon Bank

Thursday, January 25, 2024

7:00 p.m. | Sames Auto Arena | Invitation or Media credentials required | Casual attire

Est: 1979 | In-kind Sponsors: Sames Auto Arena & Doctors Hospital

Diocese of Laredo - St. Augustine High School Knights 96th Anniversary Gala*

Friday, January 26, 2024

7:30 p.m. | The Laredo Country Club

\$150 per person | \$1,500+ Table of 10 - For Information call 956-724-8131

Entertainment: The E7 Band from San Antonio, TX

Cocktail Attire

Est: 2018

WBCA George Washington Theatre Performance

Wednesday, January 31, & February 1, 2024

TAMIU Recital Hall

Contact WBCA for Showtimes

FREE Admission | Casual Attire |

Sponsored by:

Castellano & Carpenter Dental Associates PC

Laredo Association of Realtors Run George Run 5K Run, Walk & LMC Wellness Fair*

Saturday, February 3, 2024

Location: Laredo Medical Center

Visit www.laredorealtors.org

Boys & Girls Clubs of Laredo C.Y. Benavides III Wine Tasting Gala*

Saturday, February 3, 2024

6:00 p.m. - 2:00 a.m. | Laredo Country Club

Tables of 10 - \$2,500 and up

Entertainment: TBD

Formal Attire | Est: 1995

Noche de Cabaret - LULAC Council #7*

Higher Education Award Honoree: Dr. Severita Sanchez

Executive Director of the Children's Advocacy Center

Saturday, February 3, 2024

7:00 p.m. - 12:00 a.m. |

Casa Blanca Event Center - Ballroom |

\$30 per person | Table of 8: \$240 | BYOB & Food Platter |

Entertainment: Calle 8

(For ticket information, please contact:

Joe Gonzalez 956-949-7685) | Cocktail attire | Est: 199

Comedy Jam for George*

Friday, February 9, 2024

7:00 p.m. & 10:00 p.m. (2 shows)

Laredo Little Theatre - 4802 Thomas Avenue \$30 per

person | Casual attire | Est: 2004

WBCA Pipes & Stripes Car Show Sponsored by VitalMed Urgent Care

Saturday, February 10, 2024

12:00 p.m. - 4:00 p.m.

FREE Spectator Admission | \$25 Per Car Entry | El Metro

Park & Ride

Casual attire | Est: 2015

Princess Pocahontas Pageant and Ball*

Saturday, February 10, 2024

Pageant: \$60 per person

Location: Laredo College Guadalupe & Lilia Martinez

Paseo Real - begins promptly at 7:00 p.m.

Ball: \$65 per person

Location: Paseo Real (immediately follows Pageant)

Formal attire required | Est: 1980

WBCA Carnival Sponsored by McDonald's of Laredo

February 15 - 26, 2024

Thurs. Feb. 15th: GRAND OPENING Available online & at WBCA ticket kiosk at Mall Del Norte - Valid dates for discount tickets Feb. 19-22 ONLY | Est: 1966 | For complete schedule & promotions, visit: wbcacarnival.org.

IBC/Commerce Bank Youth Parade Under the Stars

Thursday, February 15, 2024

6:00 p.m. | South on San Bernardo

FREE general seating

Casual attire

Est: 1972

WBCA/La Posada Hotel Welcome Luncheon*

Friday, February 16, 2024

12:00 p.m. | La Posada Hotel - San Agustin Ballroom |

Invitation or Media credentials required | Business attire |

Est: 1996

Sponsored by La Posada Hotel

Juegos de Amistad Hosted by the Boys & Girls Clubs of Laredo and the Consulate General of Mexico

Friday, February 16, 2024 | Time: 3:00 PM - 5:00 PM

FREE Admission

Location: Benavides Boys and Girls Club of Laredo (500

Moctezuma) Est: 2022

Caballeros Cocktail Party*

Friday, February 16, 2024

6:00 p.m. - 8:00 p.m.

Location: Paseo Real

\$50 Per Person | Formal Attire | Est. 1961

Society of Martha Washington Colonial Pageant & Ball*

Friday, February 16, 2024

Venue: Sames Auto Arena

Pageant: begins promptly at 7:30 p.m.

Ball: immediately follows the Pageant

\$50 Pageant Only

Pageant & Ball Ticket \$200

Formal attire | Est: 1939



WBCA Jalapeño Festival Sponsored by La Costeña

Friday February 16, 2024 (2-Day Festival)

El Metro Park & Ride (Thomas & Hillside)

Friday, February 16th: 6 pm - 1 a.m. | Entertainment:

Los Dos Carnales & Eden Munoz

General Entry: Pre-sale: \$50 two-day pass;

\$50 single day ticket at the Gate.

La Costeña Hot Spot Area: \$150 Per day (includes GA);

Tables of 10 available on a first come first serve basis.

Regular Price: \$2,500 GA included.

(Complimentary Food, Complimentary Non-Alcoholic Beverages,

Discounted Beer & Access to comfort stations.)

Pit Pass Area: \$75 Per Day (includes GA); (Discounted-

Beer and Access to comfort stations.)

Saturday February 17th: 6 p.m. - 1 a.m. | Entertainment:

Los Angeles de Charly & Banda El Recodo

General Entry: Pre-sale: \$50 two-day pass;

\$50 single day ticket at the Gate.

La Costeña Hot Spot Area: \$150 Per day (includes GA);

Tables of 10 available on a first come first serve basis.

Regular Price: \$2,500 GA included.

(Complimentary Food, Complimentary Non-Alcoholic Beverages,

Discounted Beer & Access to comfort stations.)

Pit Pass Area: \$75 Per Day (includes GA)

(Discounted Beer and Access to comfort stations.)

Additional Sponsors: Bud Light, Miller Lite, South Texas

Ford Dealers, Whataburger, Reliant and Ron Hoover RV

& Marine Centers of Laredo | In-kind Sponsors: Z-93/Big

Buck 98.1, Taco Palenque & Dominos Pizza| jalapenofesti-

val.org | Casual attire | Est. 1978

WBCA/IGNC International Bridge Ceremony Sponsored by La Posada Hotel

Saturday, February 17, 2024

7:30 a.m. | Juarez-Lincoln Bridge

Invitation or Media credentials required

Business attire | Est: 1961

Anheuser-Busch Washington's Birthday Parade

Saturday, February 17, 2024 | 9:00 a.m.

South on San Bernardo| FREE general seating Casual attire

| Est: 1898 Additional Sponsor: Person, Mohrer, Morales,

Boddy, Garcia, Gutierrez, PLLC (PMBG).

Mr. South Texas Luncheon Hosted by Texas Community Bank

Honoree - Mr. Porter S. Garner III

Saturday, February 17, 2024| 12:00 p.m.

Honoree - Porter S. Garner III

Laredo Country Club| \$150 per person | \$1,500 table of 10|

Business attire | Est: 1952

Noche Mexicana: A Presentation of Señor y Señora Internacional - LULAC Council #12*

Saturday, February 17, 2024

7:00 p.m. - 12:00 Midnight | Los Patios

\$50 per person| \$400 table of 8

Black tie| Est: 1925

Society of Martha Washington Cocktail Party*

Saturday, February 17, 2024

7:30 p.m. - 9:30 p.m. |

Laredo Country Club -- \$100 per person / Entertainment:

TBD | Cocktail attire | Est: 1939

WBCA Membership BBQ

Sunday, February 18, 2024

5:30 p.m. - 8:30 p.m.

Webb County Fair Grounds on Hwy 59 East

Members: No Fee Non-Members: \$25 per person

WBCA membership or Media credentials required.

Casual attire | Est: 1989 / In-kind Sponsor: Fuddruckers

H-E-B Fireworks Extravaganza

Sunday, February 18, 2024

2 p.m. - 10 p.m. Tailgate & LIVE Music

8:00 p.m. Fireworks Show

Webb County Fair Grounds on Hwy 59 East

FREE Admission| Casual attire| Est: 1898

WBCA Red, White and BBQ

Friday - Saturday, February 23-24, 2024

Friday Set up

Saturday 8am- 6pm

El Metro Park & Ride (Thomas & Hillside)

FREE Admission| Casual attire| Est: 2023

Laredo College Family Fun Fest and Musicale*

Saturday, February 24, 2024

12:00 p.m. - 5:00 p.m. | Laredo College Fort -

Mcintosh Campus | Entertainment: LC Musicale

Music, food, performances

Free admission| Casual attire | Est: 1988

www.laredo.edu

WBCA Stars & Stripes Air Show Spectacular Sponsored by Miller Lite

Sunday, February 25, 2024 | 11:00 a.m.

Laredo International Airport (Maher entrance)

Additional Sponsor: Falcon Bank;

\$15 Pre Sale General Admission • 12 yrs. & under FREE

\$20 General Admission • 12 yrs. & under FREE

**Afterburner Club Sponsored by Falcon Bank:

Pre-Sale: (GA included) - \$75 per person (Any Age) | Table of

10 - \$750|

3 yrs & Under Free

Regular Price: (GA Not Included)

(Area includes Complimentary Food, Complimentary Non-

Alcoholic Beverages, Complimentary Beer & Access to comfort

stations.)

**Flight Line: Pre-Sale \$35 -GA Included|

\$35 at gate - GA NOT Included.

3 yrs & Under Free

In-Kind Sponsors: Ron Hoover RV & Marine Centers of Laredo,

Reliant NRG and Dominos Pizza| thewbcaairshow.org Casual

attire| Est: 1998

WBCA Carnival Sponsored by McDonald's of Laredo : McMonday

February 26, 2024 (Gates open at 12 Noon) | FREE Gate

Entry w/ McDonald's Receipt| Sames Auto Arena (Park-

ing Lot) | \$2 Admission (without McDonald's receipt)|

P.O.P. Wristbands \$20 | Est: 1966| For complete schedule &

promotions, visit wbcacarnival.org

WBCA President's Cup Golf Tournament Sponsored by Vantage Bank

Friday, March 1, 2024

Laredo Country Club | 1415 Country Club Dr.

Casual attire | Est: 2019| Register at wbcalaredo.org

\$200 entry fee.