

Washington's Birthday Celebration Association



2026 CALENDAR



IGNC Abrazo Reception*

Saturday, January 10, 2026

6:00 p.m. - 9:00 p.m. | Laredo Country Club

1415 Country Club Dr. | Invitation only | Cocktail attire | Est: 1961

Commander's Reception Hosted by Falcon Bank

Thursday, January 15, 2026

7:00 p.m. | Sames Auto Arena | Invitation or Media credentials required | Casual attire

Est: 1979 | In-kind Sponsors: Sames Auto Arena & Doctors Hospital

Diocese of Laredo - St. Augustine High School Knights 98th Anniversary Gala*

Friday, January 23, 2026

7:30 p.m. | The Laredo Country Club

\$150 per person | \$1,500+ Table of 10 - For Information call 956-724-8131

Entertainment: E7 Band of San Antonio

Cocktail Attire | Est: 2018

Boys & Girls Clubs of Laredo 28th Annual C.Y. Benavides III Wine Tasting Gala*

Saturday, January 31, 2026

6:00 p.m. - 2:00 a.m. | Laredo Country Club

For tickets please call (956)242-4912 or

email: info@bgclaredo.com

Entertainment Theme: A Night at Studio 54 | Black Tie |

Est: 1995

Noche de Cabaret - LULAC Council #7*

Higher Education Award Honoree: Mindy Casso KGNS News Anchor

Saturday, January 31, 2026

7:00 p.m. - 12:00 a.m. |

Casa Blanca Event Center - Ballroom |

\$40 per person | Table of 8: \$320 | BYOB & Food Platter |

Entertainment: Calle 8

(For ticket information, please contact:

Joe Gonzalez 956-949-7685) | Cocktail attire | Est: 1996

WBCA Red, White and BBQ Sponsored by H-E-B

Friday & Saturday January 30-31, 2026

Friday Set up | Saturday 8am- 6pm

1848 Event Center (Off US HWY 59)

FREE Admission/ Casual attire | Est: 2023

WBCA Membership BBQ

Sunday, February 1, 2026

5:30 p.m. - 8:30 p.m.

Location: 1848 Event Center (Off US HWY 59)

Members: No Fee Non-Members: \$35 per person

WBCA membership or Media credentials required.

Casual attire | Est: 1989 | In-kind Sponsor: Fuddruckers

H-E-B Fireworks Extravaganza

Sunday, February 1, 2026

2 p.m. - 10 p.m. Tailgate & LIVE Music

8:00 p.m. Fireworks & Drone Show

Drone Show Co-Sponsored by Laredo Federal Credit

Union | Location: 1848 Event Center (Off US HWY 59)

FREE Admission/ Casual attire | Est: 1898

WBCA George Washington Theatre Performance

Wednesday - Thursday February 4 - 5, 2026

TAMIU FPA Recital Hall

Two shows per day - 10am / 1pm FREE Admission |

Casual Attire | Sponsored by: Castellano & Carpenter

Dental Associates PC

A Night Cap With Martha & George Sponsored by Esperanza Homes

Wednesday February 4, 2026

Location: Laredo Little Theatre - 4802 Thomas Ave.

Doors Open at 7:00 p.m. Shows Start at 7:30 p.m

\$15 Per Person

For Ticket Information visit wbcalaredo.org |

Cocktail Attire | Sponsored by: Esperanza Homes

Laredo. Additional Sponsor: Castellano & Carpenter

Dental Associates PC

WBCA Jalapeño Festival Sponsored by La Costeña

Friday February 6, 2026

Location: Sames Auto Arena

GA: Single Day Pass \$50 | 2 Day pass \$90

La Costeña Hot Spot \$125 per person Tables of 8 \$1,500 |

Lounge Private Area (Cocktail Table of 4) -

\$1,000 per table | Friday: 6 p.m. - 1 a.m.

Entertainment: Caifanes & Enanitos Verdes

Additional Sponsors: South Texas Ford Dealers, Whataburger, Trois Enterprises, Acme Employment SitePro

Rentals and Ron Hoover RV & Marine Centers of Laredo,

& Modern Construction,

In-kind Sponsors: Z-93/Big Buck 98.1, &

Dominos Pizzal jalapenofestival.org

Casual attire | Est. 1978

WBCA Jalapeño Festival Sponsored by La Costeña

Saturday, February 7, 2026

Location: Sames Auto Arena

GA: Single Day Pass \$50 | 2 Day pass \$90

La Costeña Hot Spot \$125 per person | Tables of 8 \$1,500 |

Lounge Private Area (Cocktail Table of 4) -

\$1,000 per table Saturday: 3 p.m. - 1 a.m.

Entertainment: Banda MS & La Flrma

Additional Sponsors: South Texas Ford Dealers, Whataburger,

Trois Enterprises, Acme Employment SitePro Rentals and Ron

Hoover RV & Marine Centers of Laredo, & Modern Construction,

In-kind Sponsors: Z-93/Big Buck 98.1, &

Dominos Pizzal jalapenofestival.org

Casual attire | Est. 1978

Laredo Association of Realtors Run George Run 5K Run, Walk & LMC Wellness Fair*

Saturday, February 7, 2026

Location: Laredo Medical Center, 1700 E. Saunders Street

Registration 6:30 a.m.

Sports attire | Est: 1989

Sponsored by: Laredo Medical Center

WBCA Carnival Sponsored by McDonald's of Laredo

February 12 - 23, 2026

Thurs. Feb. 12th: GRAND OPENING

Doors Open at 5PM - McDollar Day- Rides \$1

P-O-P Days: \$30

McMonday February 16, 2026: P-O-P Day \$20.

For complete schedule & promotions, visit: wbccarnival.org.

Admission: \$2 | \$8 Pre-sale discount ticket sheets (18 tick-

ets) - Available online & at WBCA ticket kiosk at Mall Del

Norte- Valid dates for discount tickets Feb. 16-19 ONLY |

Est: 1966|

Comedy Jam For George

Friday, February 13, 2026

Location: Laredo Little Theatre - 4802 Thomas Ave.

Time: 7:00 p.m. & 10:00 p.m. (2 Shows)

Pre Sale \$40 and \$40 per person day of event.

Casual attire | Est: 2004

laredolittletheatre.org

WBCA Pipes & Stripes Car Show Sponsored by VitalMed Urgent Care

Saturday, February 14, 2026

12:00 p.m. - 4:00 p.m.

FREE Spectator Admission | \$25 Per Car Entry | El Metro

Park & Ride | Casual attire | Est: 2015

128th Washington's Birthday Celebration - Celebrating 128 Years
Events, Dates, Times, Prices, and Sponsors are subject to change.

*WBCA Affiliate Organization Event



2026 CALENDAR



Princess Pocahontas Pageant and Ball*

Saturday, February 14, 2026

Pageant: \$75 per person | Location: Laredo College
Guadalupe and Lilia Martinez Fine Arts Center Theater -
begins promptly at 7:00 p.m.

Ball: \$65 per person | Location: Altezza Events 5430

Riverside Drive (immediately follows Pageant)

Formal attire required | Est: 1980

WBCA Stars & Stripes Air Show Spectacular Sponsored by Miller Lite

Sunday, February 15, 2026 | 11:00 a.m.

Laredo International Airport (Maher entrance)

\$20 General Admission • 12 yrs. & under FREE

**Afterburner Club Sponsored by Falcon Bank:

Pre-Sale: (GA included) - \$100 per person (Any Age) |

Table of 10 - \$1000|

Regular Price: (GA Not Included)

(Area includes Complimentary Food, Complimentary
Non-Alcoholic Beverages, Complimentary Beer & Access
to comfort stations.)

**Flight Line Sponsored by Charlie Clark Hyundai:

Pre-Sale \$40 -GA Included|

\$40 at gate - GA NOT Included.

(Area includes Complimentary Pizza; Complimentary
Non-Alcoholic Beverages & Access to comfort stations.)

Additional Sponsor: Falcon Bank;

In-Kind Sponsors: Ron Hoover RV & Marine Centers of
Laredo, Reliant NRG and Dominos Pizza| thewbcaair-
show.org Casual attire| Est: 1998

WBCA Carnival Sponsored by McDonald's of Laredo : McMonday

February 16, 2026 (Gates open at 2:00 p.m.)

FREE Gate Entry w/ McDonald's Receipt |

Sames Auto Arena (Parking Lot) | \$2 Admission (without
McDonald's receipt) | P.O.P. Wristbands \$20 12pm -4pm:
4pm- 8pm | Advance sale tickets sheets valid. |Est: 1966|
For complete schedule & promotions, visit wbca carnival.
org

IBC/Commerce Bank Youth Parade Under the Stars

Thursday, February 19, 2026

6:00 p.m. | South on San Bernardo

Additional Sponsor: Rodeo Dental

FREE general seating | Casual attire | Est: 1972

WBCA/La Posada Hotel Welcome Luncheon*

Honoree: Gabriel Castillo, Order of Red Men Spirit Award

Friday, February 20, 2026

1:00 p.m. Coacktail Hour / Mixer with Appetizers

(Downstairs) | 2:00 p.m. Late Lunch Served

La Posada Hotel - San Agustin Ballroom | Invitation or

Media credentials required / Business attire | Est: 1996

Sponsored by La Posada Hotel

Juegos de Amistad by the Boys & Girls Clubs of Laredo and the Consulate General of Mexico

Friday, February 20, 2026

Time: 3:00 PM - 5:00 PM

FREE Admission

Location: Benavides Boys and Girls Club of Laredo (500

Moctezuma) Est: 2021

Caballeros Cocktail Party*

Friday, February 20, 2026

6:00 p.m. - 9:00 p.m.

Location: Paseo Real - 2335 Endeavor Drive

\$50 Per Person | Formal Attire| Est. 1961

Society of Martha Washington Colonial Pageant & Ball*

Friday, February 20, 2026

Location: Sames Auto Arena

Pageant: begins promptly at 8:00 p.m.

Ball: immediately follows the Pageant

Pageant Only: \$50

Pageant & Ball: \$200 per person **Limited Seating

Formal attire | Est: 1939

WBCA/IGNC International Bridge Ceremony Sponsored by Fasken Oil & Ranch

Saturday, February 21, 2026

7:30 a.m. | Juarez-Lincoln Bridge

Invitation or Media credentials required

Business attire | Est: 1961

Budweiser Washington's Birthday Parade – Celebrating 150 years of Budweiser!

Saturday, February 21, 2026 | 9:00 a.m.

South on San Bernardo| FREE general seating Casual attire

| Est: 1898 Additional Sponsor: Person, Mohrer, Morales,

Boddy, Garcia, Gutierrez, PLLC (PMBG).

Mr. South Texas Luncheon Hosted by Texas Community Bank

Honoree: United States Senator Ted Cruz

Saturday, February 21, 2026 | 12:00 p.m.

Laredo Country Club| \$175 per person | \$1,750 table of 10|

Business attire | Est: 1952

Noche Mexicana: A Presentation of Señor y Señora Internacional - LULAC Council #12*

Saturday, February 21, 2026

6:30 p.m. | Paseo Real

Honorees:

Señora Internacional USA: Anna Benavides Galo

Señora Internacional Mexico: Carmen Lilia

Canturosas Villarreal

\$1000 table of 8 | \$125 single ticket

Black tie Est: 1925

1era Carrera Binacional Transfronteriza "Bernardo Reyes - Tomás Sánchez"

Sunday, February 22, 2026

10K/5K Adults Race - 1K Children's Race

Start times are 8:00 a.m. for the 10K and 5K races, 9:30
a.m. for the 1 km children's race.

Registration fees are \$15 for the 10K and 5K races, and
\$10 for the children's race.

Est: 2026

WBCA President's Cup Golf Tournament Sponsored by Vantage Bank

Friday, February 27, 2026

Laredo Country Club | 1415 Country Club Dr.

Open to all ages | Casual attire | Est: 2019|

Register at wbcaredo.org | \$200 entry fee.

Additional Sponsors Include:

Laredo College Family Fun Fest and Musicales*

Saturday, February 28, 2026

12:00 p.m. - 5:00 p.m. | Laredo College campus -

West End Washington Street

Entertainment: LC Musicales

Free admission| Casual attire | Est: 1988