

Washington's Birthday Celebration Association



2026 CALENDAR

IGNC Abrazo Reception*

Saturday, January 10, 2026
6:00 p.m. - 9:00 p.m. | Laredo Country Club
1415 Country Club Dr. | Invitation only | Cocktail attire | Est: 1961

Commander's Reception Hosted by Falcon Bank

Thursday, January 15, 2026
7:00 p.m. | Sames Auto Arena | Invitation or Media credentials required | Casual attire
Est: 1979 | In-kind Sponsors: Sames Auto Arena & Doctors Hospital

Diocese of Laredo - St. Augustine High School Knights 98th Anniversary Gala*

Friday, January 23, 2026
7:30 p.m. | The Laredo Country Club
\$150 per person | \$1,500+ Table of 10 - For Information call 956-724-8131
Entertainment: E7 Band of San Antonio
Cocktail Attire | Est: 2018

Boys & Girls Clubs of Laredo 28th Annual C.Y. Benavides III Wine Tasting Gala*

Saturday, January 31, 2026
6:00 p.m. - 2:00 a.m. | Laredo Country Club
For tickets please call (956)242-4912 or email: info@bgclaredo.com
Entertainment Theme: A Night at Studio 54 | Black Tie | Est: 1995

Noche de Cabaret - LULAC Council #7*

Higher Education Award Honoree: Mindy Casso KGNS News Anchor
Saturday, January 31, 2026
7:00 p.m. - 12:00 a.m. |
Casa Blanca Event Center - Ballroom |
\$40 per person | Table of 8: \$320 | BYOB & Food Platter |
Entertainment: Calle 8
(For ticket information, please contact:
Joe Gonzalez 956-949-7685) | Cocktail attire | Est: 1996

WBCA Red, White and BBQ Sponsored by H-E-B

Friday & Saturday January 30-31, 2026
Friday Set up | Saturday 8am- 6pm
1848 Event Center (Off US HWY 59)
FREE Admission/ Casual attire | Est: 2023

WBCA Membership BBQ

Sunday, February 1, 2026
5:30 p.m. - 8:30 p.m.
Location: 1848 Event Center (Off US HWY 59)
Members: No Fee Non-Members: \$35 per person
WBCA membership or Media credentials required.
Casual attire | Est: 1989 | In-kind Sponsor: Fuddruckers

H-E-B Fireworks Extravaganza

Sunday, February 1, 2026
2 p.m. - 10 p.m. Tailgate & LIVE Music
8:00 p.m. Fireworks & Drone Show
Drone Show Co-Sponsored by Laredo Federal Credit Union | Location: 1848 Event Center (Off US HWY 59)
FREE Admission/ Casual attire | Est: 1989

WBCA George Washington Theatre Performance

Wednesday - Thursday February 4 - 5, 2026
TAMIU FPA Recital Hall
Two shows per day - 10am / 1pm | FREE Admission |
Casual Attire | Sponsored by: Castellano & Carpenter Dental Associates PC

A Night Cap With Martha & George Sponsored by Esperanza Homes

Wednesday February 4, 2026
Location: Laredo Little Theatre - 4802 Thomas Ave.
Doors Open at 7:00 p.m. Shows Start at 7:30 p.m.
\$15 Per Person
For Ticket Information visit wbcalaredo.org |
Cocktail Attire | Sponsored by: Esperanza Homes Laredo. Additional Sponsor: Castellano & Carpenter Dental Associates PC

WBCA Jalapeño Festival Sponsored by La Costeña

Friday February 6, 2026
Location: Sames Auto Arena
GA: Single Day Pass \$50 | 2 Day pass \$90
La Costeña Hot Spot \$125 per person | Tables of 8 \$1,500 |
Lounge Private Area (Cocktail Table of 4) -
\$1,000 per table | Friday: 6 p.m. - 1 a.m.
Entertainment: Caifanes & Enanitos Verdes
Additional Sponsors: South Texas Ford Dealers, Whataburger, Trois Enterprises, Acme Empolymment, SitePro Rentals and Ron Hoover RV & Marine Centers of Laredo, & Modern Construction, Esperanza Homes & PNC Bank
In-kind Sponsors: Z-93/Big Buck 98.1, & Dominos Pizzal jalapenofestival.org
Casual attire | Est: 1978

WBCA Jalapeño Festival Sponsored by La Costeña

Saturday, February 7, 2026
Location: Sames Auto Arena
GA: Single Day Pass \$50 | 2 Day pass \$90
La Costeña Hot Spot \$125 per person | Tables of 8 \$1,500 |
Lounge Private Area (Cocktail Table of 4) -
\$1,000 per table | Saturday: 3 p.m. - 1 a.m.
Entertainment: Banda MS & La Flirma
Additional Sponsors: South Texas Ford Dealers, Whataburger, Trois Enterprises, Acme Empolymment, SitePro Rentals and Ron Hoover RV & Marine Centers of Laredo, & Modern Construction, Esperanza Homes & PNC Bank
In-kind Sponsors: Z-93/Big Buck 98.1, & Dominos Pizzal jalapenofestival.org
Casual attire | Est: 1978

Laredo Association of Realtors Run George Run 5K Run, Walk & LMC Wellness Fair*

Saturday, February 7, 2026
Location: Laredo Medical Center, 1700 E. Saunders Street
Registration 6:30 a.m.
Sports attire | Est: 1989
Sponsored by: Laredo Medical Center

WBCA Carnival Sponsored by McDonald's of Laredo

February 12 - 23, 2026
Thurs. Feb. 12th: GRAND OPENING
Doors Open at 5PM - McDollar Day- Rides \$1
P-O-P Days: \$30

McMonday February 16, 2026: P-O-P Day \$20.

For complete schedule & promotions, visit: wbcacarnival.org.
Admission: \$2 | \$8 Pre-sale discount ticket sheets (18 tickets) - Available online & at WBCA ticket kiosk at Mall Del Norte- Valid dates for discount tickets Feb. 16-19 ONLY | Est: 1966

Comedy Jam For George

Friday, February 13, 2026
Location: Laredo Little Theatre - 4802 Thomas Ave.
Time: 7:00 p.m. & 10:00 p.m. (2 Shows)
Pre Sale \$40 and \$40 per person day of event.
Casual attire | Est: 2004
laredolittletheatre.org

WBCA Pipes & Stripes Car Show Sponsored by VitalMed Urgent Care

Saturday, February 14, 2026
12:00 p.m. - 4:00 p.m.
FREE Spectator Admission | \$25 Per Car Entry | El Metro Park & Ride | Casual attire | Est: 2015

128th Washington's Birthday Celebration - Celebrating 128 Years
Events, Dates, Times, Prices, and Sponsors are subject to change.

*WBCA Affiliate Organization Event



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2026 CALENDAR



Princess Pocahontas Pageant and Ball*

Saturday, February 14, 2026

Pageant: \$75 per person | Location: Laredo College Guadalupe and Lilia Martinez Fine Arts Center Theater - begins promptly at 7:00 p.m.
Ball: \$65 per person | Location: Altezza Events 5430 Riverside Drive (immediately follows Pageant)
Formal attire required | Est: 1980

WBCA Stars & Stripes Air Show Spectacular Sponsored by Miller Lite

Sunday, February 15, 2026 | 11:00 a.m.

Laredo International Airport (Maher entrance)

\$20 General Admission • 12 yrs. & under FREE

**Afterburner Club Sponsored by Falcon Bank:

Pre-Sale: (GA included) - \$100 per person (Any Age) |

Table of 10 - \$1000|

Regular Price: (GA Not Included)

(Area includes Complimentary Food, Complimentary Non-Alcoholic Beverages, Beer for sale & Access to comfort stations.)

**Flight Line Chalet

Pre-Sale \$40 -GA Included|

\$40 at gate - GA NOT Included.

(Area includes Complimentary Pizza; Complimentary Non-Alcoholic Beverages & Access to comfort stations.)

Additional Sponsor: Falcon Bank;

In-Kind Sponsors: Ron Hoover RV & Marine Centers of Laredo, Esperanza Homes, Medline and Dominos Pizza| thewbcairshow.org Casual attire| Est: 1998

WBCA Carnival Sponsored by McDonald's of Laredo : McMonday

February 16, 2026 (Gates open at 2:00 p.m.)

FREE Gate Entry w/ McDonald's Receipt /

Sames Auto Arena (Parking Lot) /\$2 Admission (without McDonald's receipt) | P.O.P. Wristbands \$20 2pm -6pm: 6pm- 10pm | Est: 1966 | For complete schedule & promotions, visit wbcacarnival.org

IBC/Commerce Bank Youth Parade Under the Stars

Thursday, February 19, 2026

6:00 p.m. | South on San Bernardo

Additional Sponsor: Medline

FREE general seating | Casual attire | Est: 1972

WBCA/La Posada Hotel Welcome Luncheon*

Honoree: Gabriel Castillo, Order of Red Men Spirit Award

Friday, February 20, 2026

1:00 p.m. Cocktail Hour / Mixer with Appetizers (Downstairs) | 2:00 p.m. Late Luncheon Served

La Posada Hotel - San Agustin Ballroom | Invitation or Media credentials required | Business attire | Est: 1996 Sponsored by La Posada Hotel

Juegos de Amistad by the Boys & Girls Clubs of Laredo and the Consulate General of Mexico

Friday, February 20, 2026

Time: 3:00 PM - 5:00 PM

FREE Admission

Location: Benavides Boys and Girls Club of Laredo (500 Moctezuma) Est: 2021

Caballeros Cocktail Party*

Friday, February 20, 2026

6:00 p.m. - 9:00 p.m.

Location: Paseo Real - 2335 Endeavor Drive

\$50 Per Person | Formal Attire| Est. 1961

Society of Martha Washington Colonial Pageant & Ball*

Friday, February 20, 2026

Location: Sames Auto Arena

Pageant: begins promptly at 8:00 p.m.

Ball: immediately follows the Pageant

Pageant Only: \$50

Pageant & Ball: \$200 per person **Limited Seating

Formal attire | Est: 1939

WBCA/IGNC International Bridge Ceremony Sponsored by Fasken Oil & Ranch

Saturday, February 21, 2026

7:30 a.m. | Juarez-Lincoln Bridge

Invitation or Media credentials required

Business attire | Est: 1961

Budweiser Washington's Birthday Parade – Celebrating 150 years of Budweiser!

Saturday, February 21, 2026 | 9:00 a.m.

South on San Bernardo| FREE general seating Casual attire

| Est: 1898 Additional Sponsor: Person, Mohrer, Morales, Boddy, Garcia, Gutierrez, PLLC (PMBG).

Mr. South Texas Luncheon

Hosted by Texas Community Bank

Honoree: United States Senator Ted Cruz

Saturday, February 21, 2026 | 12:00 p.m.

Laredo Country Club|\$175 per person | \$1,750 table of 10| Business attire | Est: 1952

Noche Mexicana: A Presentation of Señoras Internacional - LULAC Council #12*

Saturday, February 21, 2026

7:30 p.m. | Paseo Real

Honorees:

Señora Internacional USA: Anna Benavides Galo

Señora Internacional Mexico: Carmen Lilia

Cantuosas Villarreal

\$1000 table of 10 | \$100 single ticket

Black tie Est: 1925

1era Carrera Binacional Transfronteriza "Bernardo Reyes - Tomás Sánchez"

Sunday, February 22, 2026

10K/5K Adults Race - 1K Children's Race

Start times are 8:00 a.m. for the 10K and 5K races, 9:30 a.m. for the 1 km children's race.

Registration fees are \$15 for the 10K and 5K races, and \$10 for the children's race.

Est: 2026

WBCA President's Cup Golf Tournament Sponsored by Vantage Bank

Friday, February 27, 2026

Laredo Country Club | 1415 Country Club Dr.

Open to all ages | Casual attire | Est: 2019|

Register at wbcalaredo.org | \$200 entry fee.

Additional Sponsors Include:

Laredo College Family Fun Fest and Musicale*

Saturday, February 28, 2026

12:00 p.m. - 5:00 p.m. | Laredo College campus -

West End Washington Street

Entertainment: LC Musicale

Free admission| Casual attire | Est: 1988

Washington's Birthday Celebration Association

1819 E. Hillside Road | Laredo, Texas 78041

(956) 722-0589 Fax: (956) 722-5528 | e-mail: wbc@wbcalaredo.org - www.wbcalaredo.org

Events, Dates, Times, Prices, and Sponsors are subject to change.

*WBCA Affiliate Organization Event

Revised date: 1/09/26